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<https://www.creativemagneticflooring.com/magnetic-wallpaper/>

FOR IMMEDIATE RELEASE:

**Innovative Use of Magnetic Transforms Wallpaper
and Takes Elegance to the Next Level**

Creative Magnetic Flooring launches its magnetic wallpaper at the SURFACES Calibu Vineyard Show Home in Malibu. The estate remodel features the latest trends in surfaces.

Malibu, California, September 23, 2022 —Today, Creative Magnetic Flooring introduces a new era of wallpaper with the unveiling of magnetic wallpaper, which will change the look of your residence with an easy, no mess installation.

The Calibu Vineyard show home by Jennifer Farrell is a remodel of a 7300 square foot estate nestled in the Santa Monica mountains within Malibu and Calabasas, California. The remodel features the most elegant materials bringing attention to the latest trends in home design and décor. Creative Magnetic Flooring (CMF) displays its majestic wallpaper at the grand staircase and primary suite. CMF's innovative product line positions the brand as a pioneer and trendsetter within the market.

Upon entering the breathtaking estate, the CMF magnetic wallpaper captivates your vision to escape in a scenery of peace as you transition upstairs. The artist, Charlotte Terrell, provided a one-of-a-kind design to create a magnetic wonderland. Installation was easy and completed within an afternoon.

Entering the primary suite, you can't miss the perfection of artist Tess Hunt who curated a well-appointed mural of a horse with incredible attention to detail. This mural is a focal point that is impressive with strength and kindness. This wallpaper is stunning and a must see in the Calibu estate.

"Our team is honored to be part of the SURFACES Calibu Vineyard show home with our elegant magnetic wallpaper," said Shauna Olsen, Chief Executive Officer, Creative Magnetic Flooring. "Designers and builders can now provide a one-of-a-kind product to their clients and transform the home."

The SURFACES Calibu Vineyard Wine and Design Experience is a weekend long event, which commences on Friday, September 23, by invitation only, for VIP. Calibu opens its doors to the public on Saturday, September 24 and Sunday, September 25, 10 a.m. – 4 p.m. To see firsthand the beauty of the estate and the finest in-home design, click here to purchase your experience <https://bit.ly/3UprTsm>

The magnetic wallpaper product line comes as an expansion of the magnetic flooring products from CMF. Although magnetic isn't new, it is new in the use of wallpaper and flooring. The magnetic wallpaper is made possible because with the installation of interchangeable magnetic technology underlayment. This patented underpayment (US 10,189,236 B) is issued for a system that eases installation.

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Note to Editors:

Images and video are available for media use. Contact media contact 310.529.2868. Interviews are available.